



DRIVEMODE

Integrated Modular Distributed Drivetrain for Electric & Hybrid Vehicles

DRIVEMODE Report on dissemination and public communication activities

D8.8: Report on dissemination and public communication activities
WP8

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This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement N° 769989.



Technical references

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Project Title	Integrated Modular Distributed Drivetrain for Electric & Hybrid Vehicles
Project Coordinator	Mikko Pihlatie VTT Technical Research Centre of Finland mikko.pihlatie@vtt.fi
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* PU = Public

PP = Restricted to other programme participants (including the Commission Services)

RE = Restricted to a group specified by the consortium (including the Commission Services)

CO = Confidential, only for members of the consortium (including the Commission Services)

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0.1	17/04/2019		Mario Martinoli, Elena Gaboardi	ICONS
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Executive Summary

The objective of the current report (D8.8 – Report on dissemination and public communication) is to provide with an overview of the dissemination and communication activities carried out by ICONS and the whole consortium since the beginning and until M18. The current report represents an interim version and it will be subject to an update by M36, providing the complete description of the dissemination and communication activities carried out throughout the whole project execution and the impact achieved.

Attainment of the objectives and if applicable, explanation of deviations

The first release of the current report complies with the given deadline of M18. As far as deviations are concerned, the following shall be reported:

- as outlined in D8.3, the final release of the DRIVEMODE video has been delayed by about one month with respect to the foreseen timeline (M10) to ensure that all relevant messages and concepts are conveyed through the script and that the visual animations reflect it in a proper way.
- with regards to the first release of the project e-newsletter, this shall be issued by M19.



DRIVEMODE Dissemination and Communication activities

Introduction

Since the beginning of the project, the DRIVEMODE D&C plan (D8.1) outlined the main strategic and operative guidelines that shall govern the overall dissemination and communication strategy. It describes the WP8 activities and develops a harmonized strategy including DRIVEMODE targets, key messages, visual identity, reporting templates, online and offline channels.

Dissemination and communication activities aim at maximising outreach and engagement towards stakeholders, experts at both European and national level and to sustain the exploitation potential of project results and ensure adequate knowledge exchange.

Within the first 18 Months of activity, the D&C strategy has focused on increasing awareness on DRIVEMODE objectives and expected impacts, while setting up the channels, the project identity and key dissemination formats enabling the consortium to engage with online and offline communities, associations (such as, EARPA, SAE International, ANFIA, EGVIA, EERA, FIMA, AENEAS, Swedish Electromobility Centre), academia and fellow GV-04 projects (ModuLED and ReFreeDrive) interested in the same topics. DRIVEMODE partners are playing a key role in the execution of the D&C strategy as they represent the most important ambassadors and multipliers for disseminating and communicating DRIVEMODE messages, achievements and results towards stakeholders, experts and potential customers.

ICONS, in cooperation with VTT, is responsible for the overall dissemination and exploitation of the project results and will be informed of all the communication initiatives related to DRIVEMODE by partners. To track the partners' communication and dissemination activities carried out during the project execution, as well as communication and dissemination channels that can be exploited by the project, ICONS developed a "*Dissemination Tracking Template*".

Overview

Depending on the specific target audiences, the project is implementing two different workflows:

- **Dissemination:** including stakeholders' engagement, knowledge transfer and networking with technical and professional audiences, investors, academia, by focusing on transferring technical/technological results through peer to peer communication;
- **Communication:** it aims at lay audiences, citizens and the general public not closely related with technological issues of DRIVEMODE.

As DRIVEMODE also values exploitation and networking activities, a distinction must be made when creating materials for stakeholders involved directly in the project and for those who may be interested in joining the project, the following tables provide with an update of Table 2,3,4 included in D&C Plan (D8.1) and give an overview of the activities carried out as of M18.



Table 1 Dissemination and Communication Channels and Products – M18

Tool/Action	Description	Quantities	M18 Results
Flyer	A Flyer will be produced to inform relevant target audiences about the project, its objectives and its expected impacts and distributed at fairs, conferences and workshops.	1	1 Leaflet released on M10 (as reported in D8.4)
Website	The project website will be used to showcase the project's results and will serve as a main interface for different target audiences. Furthermore, it will act as a share-point for the consortium as it contains all project-related information.	1	The website has been released on M4 (as reported in D8.2)
Social media	They will be used to engage actively with the online community represented by the target audiences identified by the project.	To be decided (also considering GV-04 projects joint initiative)	Twitter official hashtag #DRIVEMODEH2020 LinkedIn joint Company Page (<i>ElectricDrivetrainInnovationCluster</i>) managed together with GV-04 projects
Short Web Video	A short project video will be produced at M10 to raise awareness on DRIVEMODE innovation and expected impacts.	1	The short web video has been delayed by about one month, as reported in D8.3
Journalistic articles	Journalistic articles will be written by professional journalists to inform and to stimulate the readers' interest on DRIVEMODE and its activities. They will be distributed to a wider audience via online newspapers and magazines.	3 Articles and 3 Interviews	Preparatory work for the release of 2 journalistic articles has been carried out.

Table 2 Exploitation oriented dissemination tools



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Tool/ Action	Description	Quantities	M18 Results
Online posts: press and news releases	They highlight the different project issues and milestones, and promote project events and progress. These will be distributed to different information multipliers and online media.	2 press and news releases per year	6 press and news releases have been produced, featuring the latest news from the project and DRIVEMODE participation to events
Info-packs	Info-packs in the form of fact sheets and info-sheets will provide an in-depth analysis of specific DRIVEMODE's challenges.	To be decided, according to the project progress	The first Info Pack has been produced on M16 about the <i>Integrated Drive Train Module</i>
Final Technical Handbook	Highlighting key public information related to DRIVEMODE integrated drivetrain module for potential future exploitation and targeting potential users and investors	1	The Technical Handbook will be produced at a later stage, towards the end of the project
Newsletter	Newsletters will be issued on an yearly basis featuring the project's progress and achievements.	3	Preparatory work for the release of the first release of the newsletter has been carried out.
Digital Storytelling	Digital storytelling in the form of a Page Flow will be produced to provide a richer narrative illustration of DRIVEMODE's module by packaging different editorial formats.	1	The PageFlow will be produced at a later stage, towards the end of the project
Video interviews	3 Video interviews will be produced, with the aim of support the future exploitation of the outcomes of the project.	3	The Video Interviews will be produced at a later stage, towards the end of the project
Publications in technical literature and dedicated journals	Publications in technical literature and dedicated journals, and conference papers published by the academic and technological partners of DRIVEMODE will be distributed to boost peer-to-peer dissemination and knowledge	3	



	sharing between interested expert stakeholders;		
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Table 3 Networking activities

Tool/Action	Description	Quantities	M18 Results
Workshops, webinar and final event	Two workshops, one webinar and one final event will be organised during the project progress with the aim of disseminating project's outputs and gathering stakeholder feedback.	2 Workshops, 1 Webinar, 1 Final Event	Partners participated to several events, workshops. The specific DRIVEMODE workshops, webinar and final event will be carried out towards the end of the project.
Participation in external events	in DRIVEMODE partners will participate to conferences, fairs, workshops representing the project, to increase the impact of the project in terms of awareness and engagement with stakeholders communities.	At least 1 per year	Partners have participated to at least 8 events, workshops, fairs, conferences since the beginning of the project.
Clustering	Clustering activities and networking will also target other RDI projects (under GV-04-2017), including, joint social media activities, editorial production and participation to common events or webinars.		Full coordination of social media strategy has been established with GV-04 projects and at least 2 Workshops have been jointly organised (Colitech 2018, EGVI March 2019)

Impact monitoring

In order to assess the impact of D&C activities during the project, monitoring data are being gathered using the state-of-art monitoring tools that track the diffusion of the contents online, the visitors of the DRIVEMODE website, the social media outreach as well as number of attendees at specific events.

Taking into account the limited editorial production, the DRIVEMODE outreach and engagement indicators will be presented and described in details in the final version of the current report due M36. The full description of the monitoring methodology has been included in D8.1.



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Dissemination and Communication formats

DRIVEMODE logo and identity

The DRIVEMODE logo has been developed at the beginning of the project, based on the brand personality analysis carried out to identify the project's main features, characteristics and elements to be conveyed when communicating DRIVEMODE.

Annex 1 of D8.1 include the four logo proposals which have been developed by ICONS, out of whom the official one was selected.

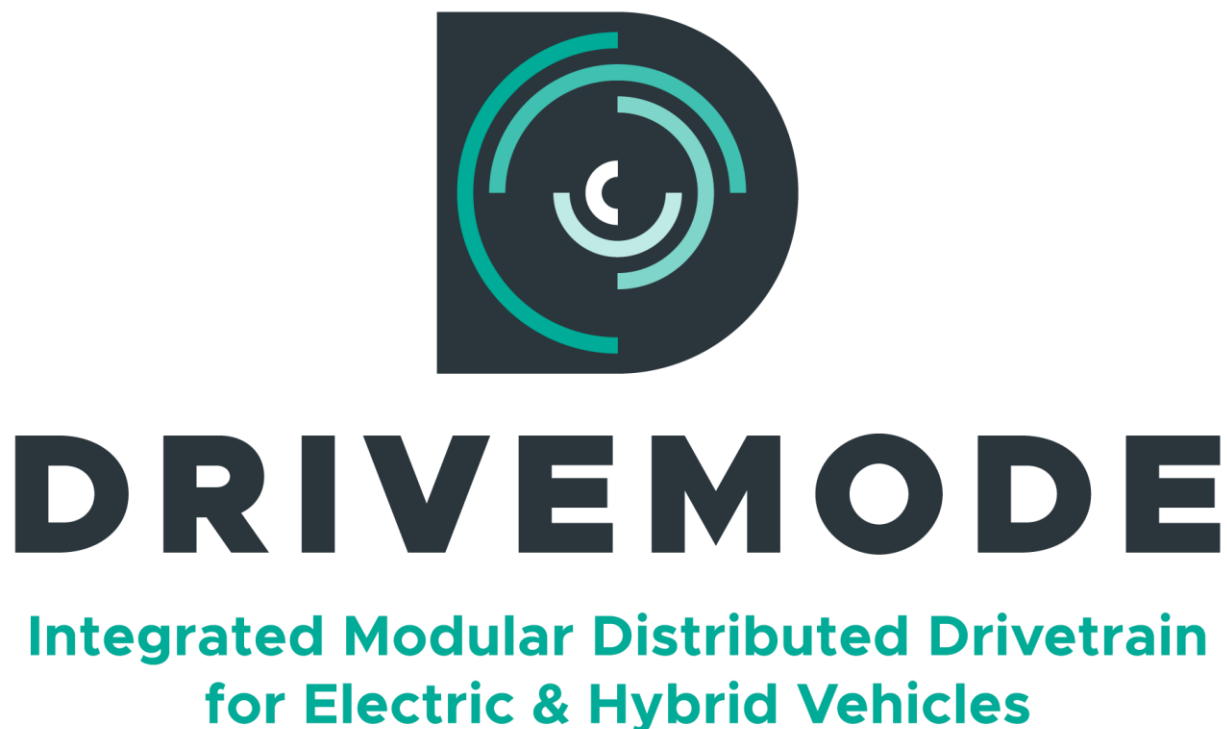


Figure 1 DRIVEMODE logo

An animated version has been produced based on this core visual, giving additional emphasis to the core concepts (system, dynamism, integration, modularity and balance).

Different versions of the logo have been developed in view of adapting it to the dissemination materials displaying it (negative, plain versions and without official payoff).

The official **Brandbook** has been produced and shared among the partners, serving as official rulebook for everyone involved in the project, particularly when preparing communication and dissemination materials for specific events.



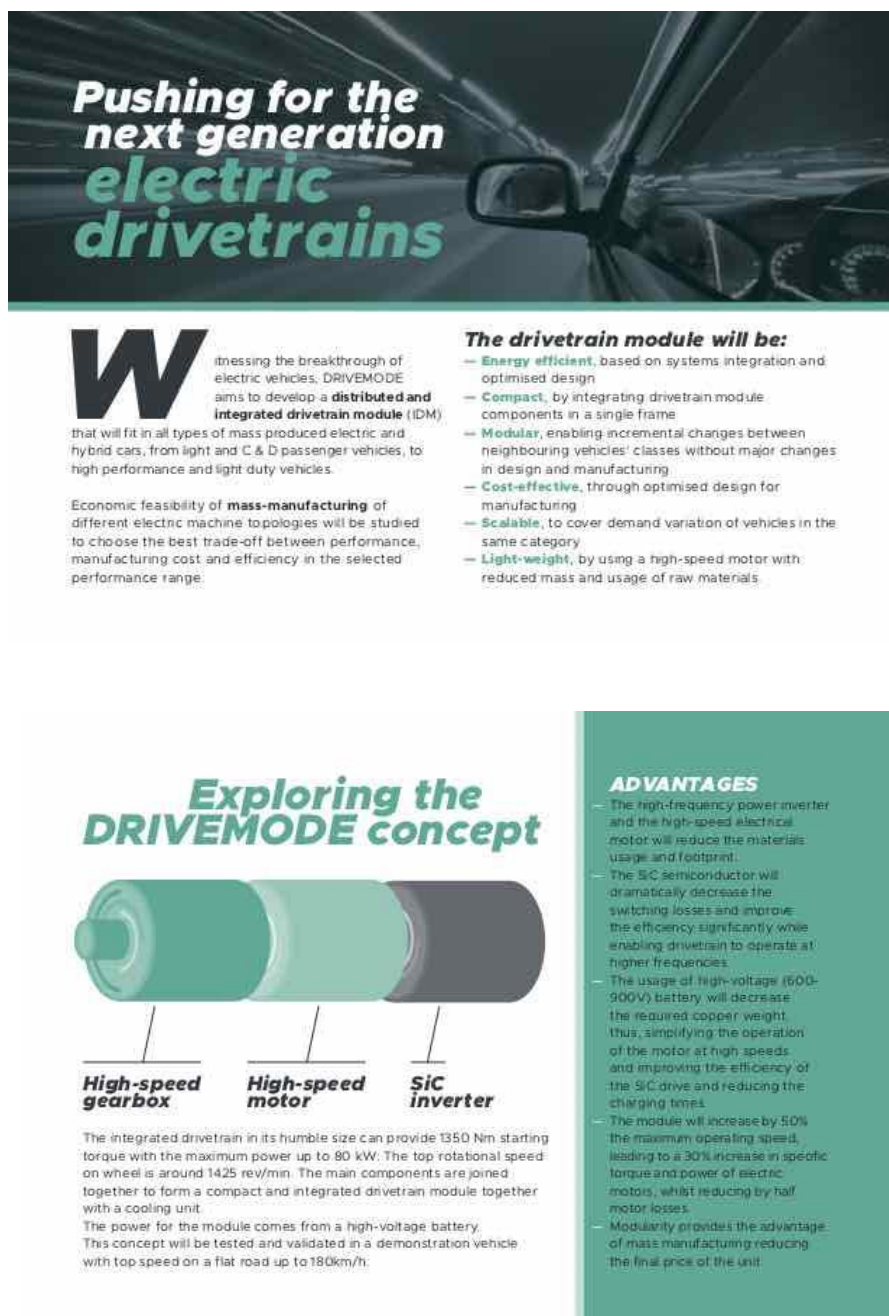
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Leaflet

The DRIVEMODE leaflet has been released on M10 and acts as official dissemination format to distribute the information about the project, its scope and its partners. It aims at raising awareness upon the project objectives, expected impacts towards stakeholders, technical experts and industry. It also provides official reference to the consortium, main channels to get the latest updates upon the project and contacts.

The flyer has been designed in A5 format, printed in 1500 copies and distributed to all partners to make sure they're equipped with the official awareness-raising DRIVEMODE format. The following image provides an overview of the project leaflet.



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Figure 2 DRIVEMODE leaflet

The leaflet has been designed in English language and is being used as a distribution material in selected events such as fairs, conferences, workshops and those attended by any one of the members of the project's consortium. Further information about the leaflet have been provided in the respective report, D8.4.

Task 8.2.1, D8.4 (M10)

Responsible Partner: ICONS

Contributing partners: all, for content provision

DRIVEMODE Project Animation Video

The DRIVEMODE short web video has been produced at the beginning of the project (M10) with the aim to raise awareness upon DRIVEMODE objectives and to present the project in an easy-to-understand way. The format that has been employed is the web designed video, suitable to facilitate the information transfer of more complex contents to a wide audience: it last about 1 minute and a half and makes use of graphic elements and animations, fitting to the purpose of creating a narrative about the project, its innovative approach and main objective to integrate single components into a compact drivetrain module ready for mass production and scalable to serve different vehicle classes.

The video **script** represents the written narrative that has been produced aiming at providing an overview of the integrated drivetrain module developed by the project, its scalability to serve different vehicle classes and, thus, multiple market segments of the electric and hybrid vehicles. The written narrative came with the **storyboard**, namely, the visual narrative created with the animations designed to give a visual identity to the DRIVEMODE approach and the key concepts outlined highlighted by the story.



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The following image provides an overview of the storyboard of the video. A more detailed explanation of the production process is included in the dedicated report, D8.3.

DRIVEMODE_Storyboard

p.3

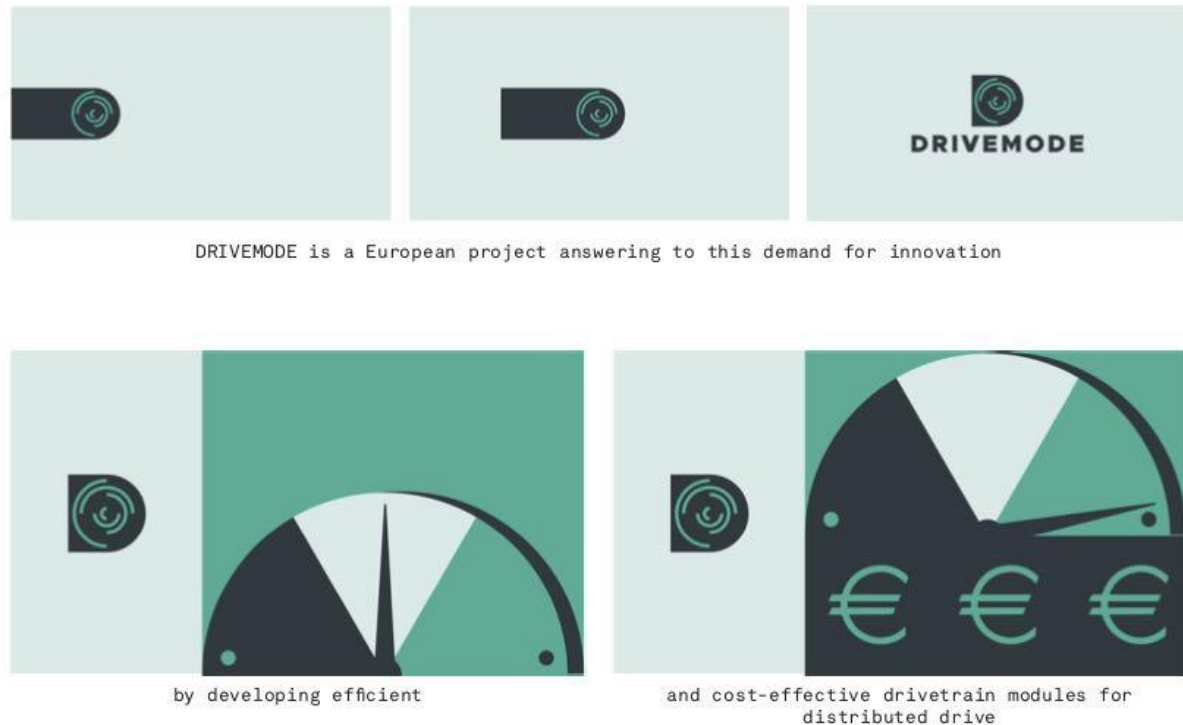


Figure 3 DRIVEMODE storyboard

Together with the launch of the video, a dedicated [YouTube channel](#) was opened. The video has also been embedded in the homepage of the project website to ensure proper visibility.

Task 8.2.1, D8.3 (M10)

Responsible Partner: ICONS

Website

The DRIVEMODE website is managed by ICONS, with the co-operation of VTT and all other partners for content provision and website population. The registered domain is <http://drivemode-h2020.eu>.

ICONS has designed the structure of the DRIVEMODE website and its layout with a strong bond with the visual identity defined in the DRIVEMODE brandbook. The website layout is device responsive, namely, it has been developed in view of providing, automatically, the best user experience from every device (smartphone, tablet, desktop) and it is regularly updated with information and news from the project, ensuring appropriate dissemination of the results produced by DRIVEMODE.



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Before the official launch of the complete website (M4), a landing page has been released on M2 including the main contact information to reach the project and link to the Requirement Management Tool used for internal purpose by project partners, as shown by the image below.

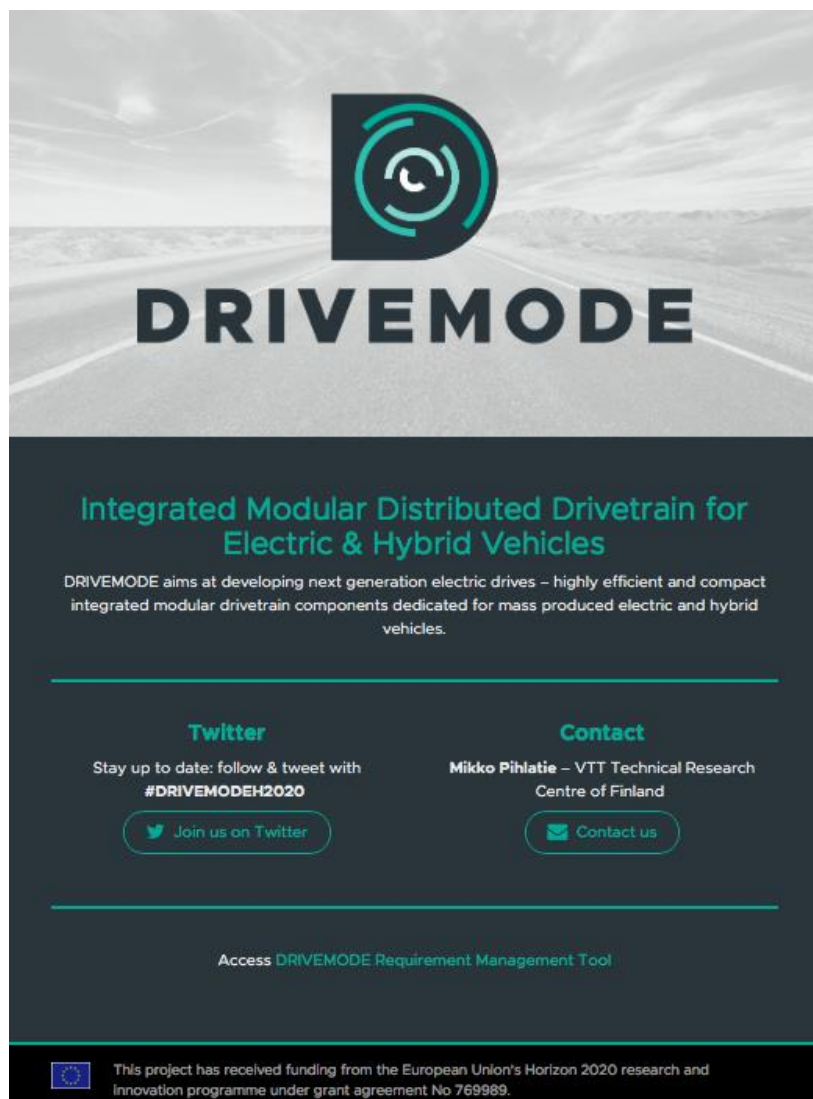


Figure 4 DRIVEMODE landing page

The project website has been developed in Wordpress CMS, enabling easy content management both during the project and after its completion. The homepage of the website shows the content making use of graphical elements (animation of the project logo) with catchy key messages and contents appearing as the users navigate the homepage from the header to the footer, where the official EU disclaimer has been included.

Towards the footer of the homepage, the users find the latest news and the social media feed through the hashtag activated to keep track of the conversation happening around the project on Twitter. At the bottom of the homepage, links to internal sections, the consortium internal repository (released in view of supporting the project partners to share documents among each other), the Requirement Management tool and official disclaimer of EU funding and flag have



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been included. Additional information regarding the website release have been included in the dedicated report, D8.2.

The website is a lively tool and new sections and pages are released according to the needs of the project.

- Section “Project” includes the following contents:
 - “Innovation”: highlighting the innovative drivetrain module of DRIVEMODE;
 - “Partners”: this section provides contact details, logo and a brief description of each partner;
- section “News”, including all latest news related to the project;
- section “Events”, including all events DRIVEMODE partners will organize or attend to;
- section “Resources”: publishing the main dissemination products released by the project and enabling to download them.
- section “Contacts”, providing the contact details of the project coordinator and of the communication leader.

Since the launch of the website and as of April 2019, the following analytics have been collected:

- Users: 789
- Sessions: 1.407
- Pageviews: 3.148
- Average sessions duration: 01:51 minutes

The following image provide with an overview of the countries where the users visiting the website belong to.



Paese	Utenti	% Utenti
1.  United States	157	19,36%
2.  Germany	108	13,32%
3.  Sweden	88	10,85%
4.  Italy	80	9,86%
5.  Finland	79	9,74%
6.  Philippines	29	3,58%
7.  France	25	3,08%
8.  Netherlands	25	3,08%
9.  Japan	24	2,96%
10.  United Kingdom	23	2,84%

Figure 5 Web users' countries

Task 8.2.2, D8.2 (M4)

Responsible Partner: ICONS

Contributing partners: all, for content provision



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Community building via social network

The overall objective of the DRIVEMODE web 2.0 communication strategy is to ensure adequate coverage of project activities on the social networks, aiming at both professional and public audience. Establishing, enlarging and engaging are the driving concepts of the social media strategy that will be designed for DRIVEMODE.

A dedicated social media strategy has been developed in view of identifying the appropriate social networks to exploit (such as, Twitter and LinkedIn), the target to address, the appropriate tone of voice to use in each channel and a coherent set of actions performed to reach specific objectives. Since the kick-off meeting, ICONS is tracking the hashtag #DRIVEMODEH2020 to enable the monitoring of the conversation around the project on Twitter. In addition to Twitter and in coordination with the fellow GV-04 projects ModuLED and ReFreeDrive, a common LinkedIn Corporate Page (*Electric Drivetrain Innovation Cluster*) has been launched and it is jointly manned by the Dissemination leaders of the three projects, currently counting 153 followers.

Task 8.2.2

Responsible Partner: ICONS

Contributing partners: all DRIVEMODE partners are encouraged to interact with the channels and disseminate its contents through their own networks, stakeholders communities and channels.

Stakeholder relations

Knowledge transfer and awareness raising activities are essential to pave the way for further exploitation of DRIVEMODE results. For this reason, a **stakeholder database** is being built since the beginning of the project, by inviting stakeholders to stay updated and register to the project website.

In this way, the project will be able to interact with its community regularly, through the release of project newsletters or by inviting them to events, webinars or workshops organised by DRIVEMODE to stimulate networking and uptake of its results.



Exploitation oriented dissemination formats

Specific dissemination formats will be produced throughout the project execution with the aim of supporting further uptake of the integrated drivetrain module developed by DRIVEMODE. To this extent, the editorial contents will be tailored to focus on key messages and tag-lines designed for exploitation purposes.

Info packs

Info packs are replication and exploitation oriented dissemination formats, enabling to package technical achievements and projects' facts into an easy-to-access document. The specific content of each info pack will be decided throughout the project execution, however, the format foresees an extensive use of graphic elements, enabling them to be more accessible by broader audiences (policy makers, end-users, European stakeholders and industry) not directly involved in the project implementation activities.

The first Info Pack has been produced in A4 format (also in view of enabling easy printing by partners themselves) on March 2019 with title: *"Integrated drive train module – beyond single components"* and includes the main results related to:

- Development of SiC converter
- E-motor technology for IDM
- Gearbox and tribology tests

The following image gives an overview of the first Info Pack contents.

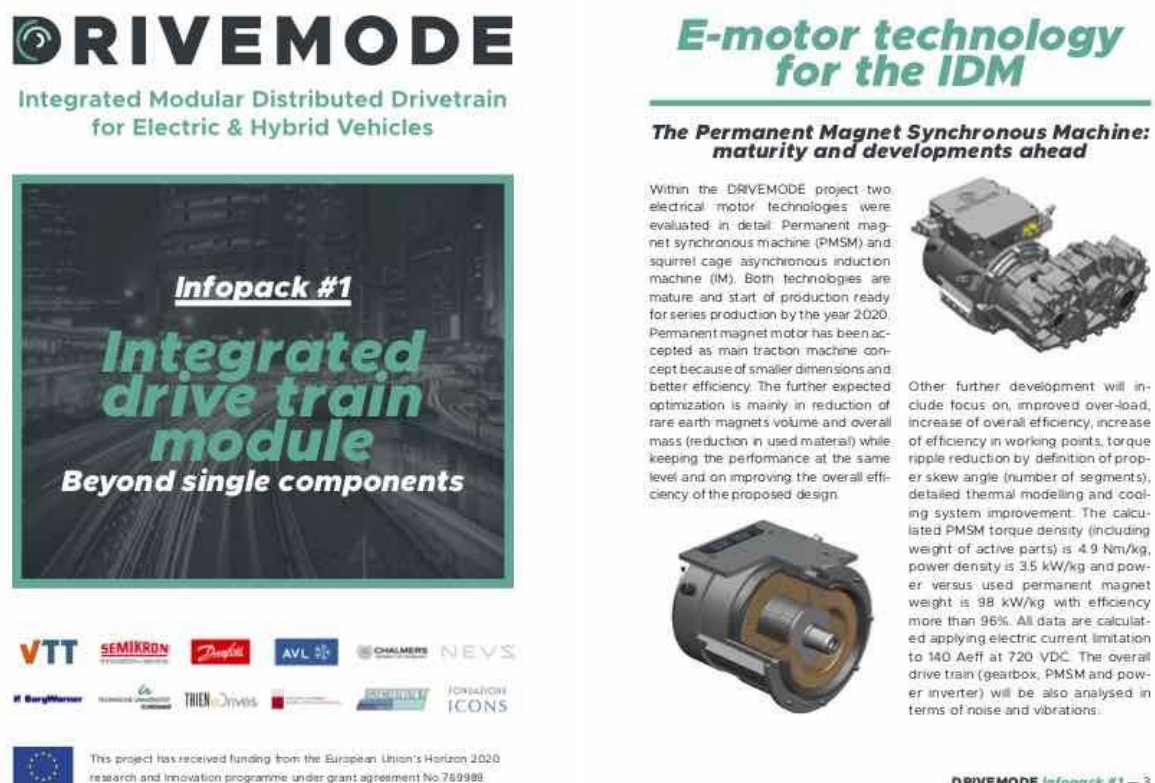


Figure 6 DRIVEMODE Info Pack

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Contents for the info packs originate from the technical work packages and additional info packs will be released throughout the project execution to ensure proper dissemination of the latest achievements of the project.

Newsletter

A project newsletter will be developed and issued on an yearly basis and delivered online to all the people who will register in the project website including the partners. Within M18, preparatory work has been done to design the first edition of the official DRIVEMODE newsletter, featuring project's progress, news, events and latest results.

Digital Story Telling

Towards the end of the project, digital story telling will be produced in the form of a Page Flow, an innovative tool enabling to package different editorial formats, such as background videos, video interviews (at least 3), images and texts into a rich narrative while fostering the exploitation potential of the DRIVEMODE result.

This format is particularly effective when it comes to making DRIVEMODE contents easily accessible by external stakeholders, making technical contents and results visually appealing into an exploitation oriented narrative.

Task 8.3.2, D8.5 (M36)

Responsible Partner: ICONS, VTT

Contributing partners: all DRIVEMODE partners for contents provision and dissemination.

Publications in Technical Literature and Dedicated Journals

The academic and technological partners of DRIVEMODE will publish the outcome of their work related to the project in selected professional and scientific journals and conference proceedings. This will be done all throughout the duration of the project.

All scientific and peer-reviewed publications will be made available using **open access** thus increasing the peer-to-peer dissemination and knowledge sharing between expert stakeholders in selected fields. This will also increase the credibility of the technical partners within DRIVEMODE.

Press and News Releases

Press and news releases are efficient dissemination tools that highlight the project's achievements and milestones including key project events. **They are produced to boost the**



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awareness of the different stakeholders with regards to the different activities and achievements of the project.

As of April 2019, ICONS produced 6 press and news releases related to the project achievements and partners' participation to dedicated events and workshops. Press releases have been distributed towards European and global information multipliers and online media i.e. AlphaGalileo, Cordis Wire, and other information platforms and thematic portals. These online distribution will be monitored all throughout the project by calculating the outreach generated by the **spontaneous take-ups of the DRIVEMODE content on websites and social media**.

DRIVEMODE Technical Handbook

Towards the end of the project, the DRIVEMODE technical handbook will be produced in electronic format to support the exploitation of its results towards potential adopters and industry. ICONS will be in charge of the layout of the Handbook, while contents will derive from the technical work packages.

Task 8.3.2, D8.6 (M34)

Responsible Partner: ICONS, VTT

Contributing partners: all DRIVEMODE partners for contents provision and dissemination.

Raising acceptance and uptake through events, clustering and networking

DRIVEMODE events

Meeting and engaging with key industry players and stakeholders will be key to support the future exploitation potential of the DRIVEMODE results. To this extent, the project will organise a series of events, including:

- **Project workshops** (2), at M18 and M30, to collect requirements and validate the methodology adopted by the project;
- An online **webinar** will be carried out towards the end of the project (M34) to ensure further dissemination of the workshops outcomes;
- A **final event** will be organised at NEVS premises at the end of the project to showcase the DRIVEMODE results.

Task 8.3.3, D8.7 (M36)

Responsible Partner: VTT

Contributing partners: all DRIVEMODE partners for contents provision, participation and dissemination.



Participation to external conferences and events

DRIVEMODE partners will participate in various events such as conferences, fairs, workshops, roundtables and brokerage events. They will foster the project's visibility, expand the stakeholders' community and raise the awareness of the attendees regarding the DRIVEMODE project.

An overview of the list of the most relevant fairs and conferences is provided as annex and will be continuously kept updated during the project implementation. ICONS will raise awareness upon partner's dissemination activities through the production of dedicated news items for publication on the project website and social media, ensuring impact in terms of awareness raising.

Clustering activities with GV-04 Projects

Since the beginning of the project, a strong coordination of dissemination activities has been put in place with the GV-04 projects (ModulED and ReFreeDrive), to foster knowledge sharing and networking among similar initiatives, thus, guaranteeing adequate impact on stakeholders communities in terms of acceptance and uptake.

As of April 2019, key collaboration opportunities among GV-04 projects include specific **dissemination workshops** and debates, such as:

- Dissemination workshop carried out in the framework of the [World Magnetic Conference](#) during Coiltech 2018 (26-27 September 2018)
- Dissemination workshop ("*Workshop on high efficiency and low-cost drivetrains for electric vehicles*") presenting the innovation of the three GV-04 EU-funded projects under the European Green Vehicles Initiative (EGVI) – (19 March 2019).

The following images provide evidence of the participation of the DRIVEMODE to the above-mentioned events.





Figure 7 DRIVEMODE at Coiltech 2018



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Figure 8 DRIVEMODE at GV-04 workshop on March 2019

Additional dissemination opportunities are already planned for 2019, namely:

- Participation of DRIVEMODE at the 2019 edition of Coiltech with three presentation (covering the overview of the latest achievements by the project, High-speed electrical motor development and SiC inverter for automotive application) in the framework of the section “*Advanced Powertrains for electric vehicles: Workshop on the latest EU Researches in traction technology for electric vehicles*”.
- Organisation of a joint session with participation of GV-04 projects in the framework of the *1st Conference on Sustainable Mobility* (Catania, 14-15 October 2019).

As already mentioned in the previous section upon social media, clustering activities will also include the mutual sharing of news, common social media channels (namely, the joint management of the common company page “[Electric Drivetrain Innovation Cluster](#)”) or campaigns, joint promotion of projects editorial formats (including newsletters) and mutual invitation to project events.

Public communication, distribution and monitoring

Throughout the project duration, 3 journalistic articles and 3 interviews will be written by professional journalists. As of April 2019, preparatory work for the release of two articles and interviews have been carried out and the publication is foreseen by May 2019. Journalistic



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articles and interviews are first meant to inform and to stimulate interest among the public, and then raise public awareness and acceptance of the project's key ideas.

These articles will be distributed to the public at a European and at a global level using different multipliers or platforms, namely youris.com, phys.org, Worldnews, Cordis.Wire and AlphaGalileo and social media.



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Conclusion

The current report D8.8 describes the dissemination and communication activities carried out within M18 to ensure proper awareness upon DRIVEMODE innovation and outcomes as well as community building and stakeholders' engagement and networking through joint events and workshops carried out with fellow GV-04 projects.

The final version of D8.8, to be released by M36, will include the complete set of dissemination and communication formats produced as well as will assess the impact achieved in terms of outreach and community engagement.



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Annex 1 – DRIVEMODE partners dissemination activities tracking

Partners' membership in local/regional/national/European/global associations & initiatives

Partner	Association/Platform name	Full name	Website
AVL	Bayern Innovativ Cluster Automotive	Bayerische Gesellschaft für Innovation und Wissenstransfer mbH	http://www.bayern-innovativ.de/
BorgWarner	Swedish Electromobility Center	Swedish Electromobility Center	http://emobilitycentre.se/en/
Chalmers University of Technology	SEC	Swedish Electromobility Centre	http://emobilitycentre.se/
Chalmers University of Technology	EARPA	European Automotive Research Partners Association	https://www.earpa.eu/earpa/home
Chalmers University of Technology	EGVIA	European Green Vehicles Initiative Association	https://egvi.eu/
University of Ljubljana	EGVIA	European Green Vehicles Initiative Association	https://egvi.eu/



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NEVS	DriveSweden	DriveSweden	https://www.drivesweden.net/en
SCIRE	EFQM SCIRE is Representative and Virtual Office in Italy: "EFQM Italia"	European Foundation for Quality Management	www.efqm.org
VTT	YEAR	Young European Associated Researchers	http://www.year-network.com/
VTT	ARTEMIS	ARTEMIS Industry Association	https://artemis-ia.eu/
VTT	EERA	The European Energy Research Alliance	https://www.eera-set.eu
VTT	EARTO	European Association of Research and Technology Organisations	http://www.earto.eu/
VTT	EIT Digital	European Institute of Innovation & Technology	https://eit.europa.eu/eit-community/eit-digital
VTT	EIT Raw Materials	European Institute of Innovation & Technology	https://eitrawmaterials.eu/
VTT	JiIP	Joint Institute for Innovation Policy	http://www.jiip.eu
VTT	FSA	The Finnish Service Alliance	http://www.servicealliance.fi/tervetuloa/?lang=en
VTT	FIIF	Finnish Industrial Internet Forum	http://www.fiif.fi/
VTT	SMACC	Smart Machines and Manufacturing Competence Centre	http://smacc.fi/en/



VTT	EGVIA	European Green Vehicles Initiative Association	https://egvi.eu/
VTT	AENEAS	Association for European NanoElectronics Activities	
SEMIKRON	AENEAS	Association for European NanoElectronics Activities	https://aeneas-office.org/
SEMIKRON	ECPE	European Center for Power Electronics	https://www.ecpe.org/



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Partners' communication channels DRIVEMODE

Partner	Channel	Title	Website
AVL List	Internet	AVL Corporate Website	https://www.avl.com/home
AVL List	AVL Newspaper	AVL Focus powertrain & drive	https://www.avl.com/e-drive
AVL SFR	Internet	AVL SFR Website	http://www.avl-functions.de/avl/
NEVS	Intranet	NEVS Intranet	
NEVS	Facebook	Nevsofficial	https://sv-se.facebook.com/nevsofficial/
NEVS	External web site global	Nevs.com	https://www.nevs.com/en/
NEVS	Instagram	Nevsofficial	https://www.instagram.com/nevsofficial/?hl=sv
NEVS	Cision (Press releases)	NEVS	https://www.nevs.com/en/media/press-releases/
NEVS	LinkedIn	NEVS	https://www.linkedin.com/company/national-electric-vehicle-sweden-ab/
TU Ilmenau	Website	Technische Universität Ilmenau	https://www.tu-ilmenau.de/



Visedo (Danfoss Mobile Electrification)	Website (changing end of March 2018)	web blog/news	www.visedo.com www.danfoss.co
VTT	Blog	VTT Blog	https://vttblog.com/
VTT	Newsletter	VTT Newsletter	http://www.vttresearch.com/media/newsletter1
VTT	Magazine	VTT Impulse	http://www.vttresearch.com/impulse
SEMIKRON	Intranet	SEMIKRON Intranet	



Partners' list of Social Media Accounts

Partner	Social media channel	Channel name	Link/Account
AVL List	Facebook	AVL	https://www.facebook.com/AVL.List/
AVL List	Youtube	AVL List	https://www.youtube.com/user/AVLList
AVL SFR	Xing	AVL Software and Functions GmbH	https://www.xing.com/companies/avlsoftwareandfunctionsgmbh?sc_o=da980_e
AVL SFR	LinkedIn	AVL Software and Functions GmbH	https://www.linkedin.com/company/7371378/?trk=tyah&trkInfo=clickedVertical%3Acompany%2CclickedEntityId%3A7371378%2Cidx%3A1-1%2CtarId%3A1481880342084%2Ctas%3Aavl%20software%20and%20functions%20g
BorgWarner	LinkedIn	BorgWarner Inc.	https://www.linkedin.com/company/7896
BorgWarner	Facebook	BorgWarner Inc.	https://www.facebook.com/pages/BorgWarner-Inc/121677597857698
BorgWarner	Youtube	BorgWarnerCorporate	https://www.youtube.com/user/BorgWarnerCorporate
BorgWarner	Twitter	BorgWarner	https://twitter.com/borgwarner



Chalmers University of Technology	Twitter	Chalmers Science news in English	https://twitter.com/chalmersuniv
Chalmers University of Technology	Facebook	Chalmers official Facebook	https://www.facebook.com/chalmersuniversityoftechnology
Chalmers University of Technology	Linkedin	Chalmers Linkedin University Page	https://www.linkedin.com/school/5074/
Chalmers University of Technology	Linkedin	Chalmers Linkedin Alumni Group	https://www.linkedin.com/groups/2531/profile
Chalmers University of Technology	Instagram	chalmers.university	https://www.instagram.com/chalmers.university/
Chalmers University of Technology	Instagram	chalmers.student	https://www.instagram.com/chalmers.student/
Chalmers University of Technology	YouTube	Chalmers on YouTube	https://www.youtube.com/user/ChalmersUniversity
Chalmers University of Technology	Vimeo	Chalmers on Vimeo	https://vimeo.com/chalmersuni



Chalmers University of Technology	mynewsdesk	Chalmers pressroom on MyNewsd	http://www.mynewsdesk.com/uk/chalmers
NEVS	Facebook	Nevsofficial	https://sv-se.facebook.com/nevsofficial/
NEVS	Instagram	Nevsofficial	https://www.instagram.com/nevsofficial/?hl=sv
NEVS	LinkedIn	NEVS	https://www.linkedin.com/company/national-electric-vehicle-sweden-ab/
TU Ilmenau	Facebook	Technische Universität Ilmenau	https://www.facebook.com/TU.Ilmenau
TU Ilmenau	LikedIn	Technische Universität Ilmenau	https://www.linkedin.com/edu/school?id=11945
TU Ilmenau	YouTube	tuilmenau	https://www.youtube.com/user/tuilmenau
Visedo / Danfoss Mobile Electrification	Twitter	VisedoPower	https://twitter.com/VisedoPower
Visedo / Danfoss Mobile Electrification	LinkedIN	Visedo Oy	https://www.linkedin.com/company/2295164/
Visedo / Danfoss Mobile Electrification	Instagram	visedopower	



Visedo / Danfoss Mobile Electrification	Facebook		
VTT	LinekdIn	VTT	https://www.linkedin.com/company/vtt
VTT	Facebook	VTTFinland	https://www.facebook.com/VTTFinland
VTT	Twitter	VTTFinland	https://twitter.com/VTTFinland
VTT	YouTube	VTTFinland	https://www.youtube.com/user/VTTFinland
VTT	SlidaShare	VTTFinland	http://www.slideshare.net/VTTFinland
VTT	Instagram	VTTFinland	https://www.instagram.com/VTTFinland/
VTT	Periscope	VTTFinland	https://www.periscope.tv/VTTFinland/1vAxRzaolrzzl
VTT	Flikr	VTT Technical Research Centre of Finland	http://www.vttresearch.com/imagebank
SEMIKRON	LinkedIn	SEMIKRON	https://www.linkedin.com/company/semikron/
SEMIKRON	Youtube	SEMIKRON	https://www.youtube.com/channel/UCTOFrE1Ib4PC4pWt5NfgrOw



Partners' dissemination activities: newsletters, articles, press releases

Type (newsletter, press release, article)	Partner	Publication	Title	Date	Type of audience	Countries addressed	Language
Press articles	AVL						
Licentiate	Chalmers University of Technology	Chalmers University of Technology	Licentiate	Jan - March 2020	Academic	Sweden	English
Newsletter	Visedo / Danfoss Mobile Electrification				Customers	Customer list	English
Press releases	Visedo / Danfoss Mobile Electrification				Professional media, Economical papers, News		English (translated if needed)



Attendance to Fairs and Conferences - November 2017 – April 2019

Partner	Title	Date	Location	Type (fairs, conference)	Size of audience	Website	Participate (yes/no)
Danfoss Mobile Electrification	Intermat	23-28.4.2018	Paris, France	Fair		https://paris-en.intermatconstruction.com/	yes
NEVS	Vehicle electronics and connected services	April 12-13	Göteborg	Conference		http://insightevents.se/vehicle-electronics-connected-services/	Yes
AVL	Project presentation	2019 March 19	Brussels	Workshop on high efficiency			yes
AVL	Electromagnetic Analysis of a high speed Induction Motor in an EV application using JMAG, Milind Paradkar, AVL.	16/10/18	Strasbourg, France	JMAG Users Conference		https://powersys-solutions.com/JMAG_UC/?page=conference	yes
AVL	Design of High Speed- High Efficiency Induction Machines for EV Applications	5.-6.12.2018	Tokyo, Japan	JMAG Users Conference		https://www.jmag-international.com/conference2018/program	yes



VTT, ICONS, Semikron, AVL	Workshop on high efficiency and low-cost drivetrains for electric vehicles	19.03.2019	Brussels	Workshop	80	http://go.leonardo-energy.org/190319GV04DisseminationEvent_Join.html	yes
SEMIKRON	Electric & Hybrid Vehicle Technology International	15.-17.5.2018	Hannover, Germany	Fair		www.evtechexpo.eu	
Chalmers	Multiple electrical machines applied for high drive train efficiency	Nov 7-9, 2018	Notttingham, UK	Conference and Publication	1000	http://www.esars.eu/wp2018/conference/	Yes



Partners' organisation of fairs, conferences, workshops and training

Partner	Title	Date	Location	Type (fairs, workshop, conference, training)	Type of audience	Size of audience
Chalmers University of Technology	ICEM		Gothenburg	Conference	Academia and Industry	
Chalmers University of Technology	System modelling of electric powertrain and optimization	18.02.2019	Gothenburg	Workshop	Academia	20-30



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